

PAIER COLLEGE OF ART, INCORPORATED
Hamden, CT.

STUDENT COURSE OUTLINE

Course Title: Photojournalism

Course No: PH116

Semester Hours: 2

Clock Hours: 3
1 Hr Lecture/ 2 Hrs Studio

Semester: Fall 2015

Instructor: Frank McAuliffe

Course Description: A beginning course in photojournalism, which includes its history and a survey of current general markets. Also surveyed will be corporate communications, and local and regional press. Lab fee

Course Objectives: To give the student the opportunity to experience first-hand the assignment-based and deadline-oriented world of photojournalism. It is also expected that the student, upon completion of this course, will be better able to cope with the inherent pressures of commercial communication photography, and will be more proficient at producing fine-quality images under less-than-ideal conditions, or within uncontrollable situations.

Topical Outline: All lectures will be followed by extensive hands-on assignments.

Week 1: Lecture: Orientation and overview of the course.

Week 2: Slide lecture: Sports photography.

Week 3: Slide lecture: Henri Cartier-Bresson - The Decisive Moment.

Week 4: Slide lecture: Suburbia, by Bill Owens.

Week 5: Lecture: The news media - administrative and departmental structure.

Week 6: Field trip.

Week 7: Lecture: Presentation of the facts - truth, slant, and libel.

Week 8: Slide lecture: The Americans, by Robert Frank

Week 9: Lecture: Special interest publications.

Week 10: Slide lecture - Bruce Davidson

Week 11: Slide lecture: Documentary/Photojournalism - Walker Evans, Ben Shahn, and M. Bourke-White.

Week 12: Student presentations: Photojournalism research.

Week 13: Final project: four page spread; layout and paste-up.

Week 14: Work on final project.

Week 15: Final group critique.

TEXTBOOK: None

COURSE MATERIALS: Camera
Black & white Film (Tri-X 400 or...)
Negative preservers
Double weight, glossy, fiber-based paper
Developing tank and reels
Mounting/matting supplies
Spotting brushes: "ooo" or "oooo"
Inexpensive portfolio case

APPROX. COST: \$200.00

ACADEMIC EXPECTATIONS:

Grading: A portfolio of eight (8) photographs (dry mounted and matted on approx. 14x 18" boards) turned in at the end of the semester, counts as 4/5 of the final grade; effort, attitude, attendance and a final exam make up the remaining 1/5.

ALL PORTFOLIO PIECES MUST BE PLACED IN A NEAT, INEXPENSIVE ENCLOSURE!

What a student puts into a course determines what, in a large part, he or she gets out of it.

Attendance, punctuality, class participation, and overall attitude toward the class, are

Critical Bringing food or beverages into the studio or labs can result in immediate dismissal from the course (Ref: Chemical Laboratory Safety Procedures)

Make-Up: In cases of excused absence, make-up work (i.e., completed assignments from the list of photo categories) may be submitted no more than two weeks after the term ends.

Attendance: Attendance is taken in all classes. Two excused absences are allowed in a two-semester hour class, three in a three-semester hour class, etc. Medical and all other absences must be documented or they will be treated as unexcused absences.

Students are required to appear promptly for their classes. Arrival of five minutes after starting time will result in being marked late. Three accumulated latenesses per semester will count as one absence.

For more information on attendance, consult the student handbook.

BIBLIOGRAPHY: Fred Picker: *Zone VI Workshop*
The Fine Print
Zone VI Newsletters (library ref.)

Ansel Adams: *Basic Photo Series*

Hollis Todd and Richard Zakia: *Photographic Sensitometry*