

**PAIER COLLEGE OF ART, Incorporated  
Hamden, Connecticut**

**STUDENT COURSE OUTLINE**

COURSE TITLE: The Figure in Advertising I

COURSE NO: IL327

SEMESTER HOURS: 2

SEMESTER: Fall 2015

CLOCK HOURS: 3

INSTRUCTOR: MAGGE GAGLIARDI

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Course Description: Quick action poses of the nude model in a variety of media aimed at the specific need of the advertising designer or illustrator. The focus is on form, anatomy, proportion and perspective.

*Prerequisite: IL327*

Course Objectives: As a result of completing this course successfully, you should be able to: Indicate the human figure in a layout or design.

Topical Outline: Studies of the draped figure

Class 1: Introductory lecture discussing objectives, materials and expectations

Class 2-5: 5, 10 and 20 minute poses using graphite or charcoal on newsprint pad. Focus on gesture poses

Class 6-10: 5, 10 and 20 and 40 minute poses using focus on light and shade

Class 11-15: 60 minute poses focusing on a finished stylized drawing.

**PORTFOLIO TO BE TURNED IN AT THE END OF THE SEMESTER (CLASS 15)**

Textbook(s): None

Course Materials: Pencils, 14"x17" drawing pad, felt tip markers, water or ink brush, watercolors, colored markers.

*APPROX. COST: \$90*

Academic Expectation: You will be required to attend all classes. 80% of the course must be completed in order to receive a passing grade.

Attendance will be taken every class. Two unexcused absences are allowed in a two-semester-hour class, three in a three-semester-hour class, etc. Medical and all other absences must be documented or they will be treated as unexcused absences.

Students are required to appear promptly for their class. Arrival 5 minutes after starting time will result in being marked late. Three accumulated late arrivals will count as one absence.

Your grade in the course will consist of the following:

<b>Portfolio</b>	<b>70%</b>
<b>Class Participation</b>	<b>15%</b>
<b>Attendance</b>	<b>15%</b>

**Portfolio Grade:** will be based upon how well you draw and paint the draped figure, if you have followed class assignments as well as your own personal motivation

**Class Participation Grade:** Students are expected to participate in all aspects of the course  
-Use of time, personal motivation, attitude and effort

**Attendance: 5 OR MORE ABSENCES RESULT IN FAILURE OF THE COURSE.**

You will be marked late if you arrive 5 minutes after the start of class. If you are late 3 times that will equal an absence. If you are 15 minutes late you will be marked absent. Being in school but not working on the class assignments results in you being absent.

**Make up:** Please speak with me about sitting in on my other class.

THE HUMAN FIGURE

Atlas of the Anatomy for the Artist; Peck.

The Human Figure; Vandpoles, John H.

Bridgman's Complete Guide to Drawing from Life;  
Bridgman, George B.

The Color Pencil; Borgenson, Bet

Figure Drawing: for All it's Worth; Loomis, Andrew

The Nude; Clark, Kenneth

The Human Figure in Motion; Moyerbridge, Edward

Life Drawing; Bobby Chui and Kei Acedera

Figure Drawing: Design and Invention; Michael Hampton