

PAIER COLLEGE OF ART, INC.
Hamden, CT.

STUDENT COURSE OUTLINE

COURSE TITLE: Illustration I

COURSE NO: IL207

SEMESTER HOURS: 2

CLOCK HRS PER WK: 3
1 Hr. Lecture/2 Hr. Studio

SEMESTER: Fall 2015

INSTRUCTOR: John Falato

COURSE DESCRIPTION: An introduction to illustration: advertising, editorial, book, and institutional. The emphasis is on the role of the freelance illustrator: artist-client relationships, portfolio preparation, portfolio presentation, the artists representative, contractual arrangements, and other pertinent business matters. Prerequisite: Foundation Program.

COURSE OBJECTIVES: It is hoped that the student, through diligent practice, will develop in his/her ability to conceive, organize and render a picture with a high degree of accomplishment and to develop responsibility in meeting deadlines.

TOPICAL OUTLINE: The course consists of five to seven one-work assignments over the semester. Casein on illustration board is the medium used. Instruction is given in mat-cutting, overall painting procedures including color mixing and usage and appropriate reference gathering. Each assignment must be presented, finished and matted on the day of the crit.

*** Course work is done both at home and in class.**

TEXTBOOKS: None

COURSE MATERIALS: *Windsor-Newton sceptre gold brushes:

- Series 101, sizes 1 + 6
- Series 202, sizes 1 + 2

*Flat wash brush, series 606, ¼"

Flat wash brush, series 606, ½"

*Richeson Shiva casein colors:

- Titanium white, 150ml tube
- Cadmium yellowlight
- Cobalt blue
- Ultramarine blue deep
- Alizarin crimson
- Burnt sienna
- Cadmium red, extra pale
- Yellow ochre
- Ivory black

- *Crescent No. 16, cold press illustration board, 20x30"
- *Butcher tray palette, 11 x15"
- *Metal straight edge
- *Mat knife
- *Mat board
- *Masking tape

Approximate cost: \$50.00

ACADEMIC EXPECTATIONS:

Grading: 60% of the semester grade is based on the quality of your work.
40% of the semester grade is based on attendance, adherence to assignment specifications, meeting deadlines and general classroom comportment.

Make-up: One week is allowed for work not handed in on time due to absence. For each additional week this work is not handed in, its grade drops by two percentage points.

Attendance: Attendance is taken in all classes. Two excused absences are allowed in a two-semester hour class, three in a three-semester hour class, etc. Medical and all other absences must be documented or they will be treated as unexcused absences.

Students are required to appear promptly for their classes. Arrival of five minutes after starting time will result in being marked late. Three accumulated latenesses per semester will count as one absence.

Early departures from class will be treated the same as lateness.

For more information on attendance, consult the student handbook.

BIBLIOGRAPHY: Communication Arts, Illustration Annual, along with any and all publications dealing with illustration and illustrators.