

PAIER COLLEGE OF ART, INCORPORATED
Hamden, Connecticut

STUDENT COURSE OUTLINE

COURSE TITLE: Concept Rendering

COURSE NO: GD224

SEMESTER HOURS: 2

CLOCK HRS PER WK: 3

SEMESTER: Fall 2015

1 Hr. Lecture / 2 Hr. Studio

INSTRUCTOR: Frank McLaughlin

COURSE DESCRIPTION: Concept rendering teaches the use of varied materials and techniques when presenting initial ideas to a client. Students learn to visually communicate complicated concepts with clarity and style through rough renderings.

COURSE OBJECTIVES: To add to the student's illustration/rendering options and capabilities.

TOPICAL OUTLINE:

Week 1: Introduction to tools

Week 2-4: Development of palette

Week 5-6: Progression of values and modeling

Week 7: Introduction to story boards

Week 8-9: Developing story telling techniques

Week 10-12: Developing styles

Week 13-15: Producing 30 second commercial in storyboard form

TEXTBOOKS: None

COURSE MATERIALS: Copic Markers - #12 . Sets will be put together for you
They can be purchased at Hull's in New Haven or at the first class

You will also need:

Scotch magic tape, fine line marker (lack) copy paper, scissors, t-square triangle

Aprox cost: \$75-100

ACADEMIC EXPECTATIONS:***Class attendance:***

Attendance is taken in all classes. Two excused absences are allowed in a two-semester hour class, three in a three-semester hour class, etc. Medical and all other absences must be documented or they will be treated as unexcused absences.

Students are required to appear promptly for their classes. Arrival of five minutes after starting time will result in being marked late. Three accumulated latenesses per semester will count as one absence.

(For more information on attendance, consult the Student Handbook)

Along with the particulars of its area of study, this, like all classes, is concerned with fostering professionalism. Little tolerance will be extended to students not yet serious about their education.

Grading: Excessive absences, habitual failure to turn in assignments when due, poor work ethic - each and all will be factors in arriving at the percentage for individual and final grades.

Make-up: Arrangements are to be made with the instructor for any make up work.

BIBLIOGRAPHY: None

